



January 25, 2016

Dear Restaurant Owner,

As we well know, Concierges have the ears of every visitor to our city. Purveyors of all types would love endorsements from concierges but it is often difficult to get their attention. After our own failed attempt to attract area concierges to Zislis Group's 4 Manhattan Beach restaurants (only several concierges attended), I hired Mary Ann Borders to initiate a community outreach program and create an event to showcase our restaurants by building relationships with greater Los Angeles Concierges. I was impressed when her first event brought over 40 enthusiastic concierges through our doors.

Mary Ann's reputation for excellence is deserved and her work ethic is unmatched. Needless to say, Mary Ann has developed friendships with LA concierges and key hotel staff and has earned the trust of the Los Angeles Concierge Association. Under Mary Ann's direction, Zislis Group hosted 5 Dine Arounds in Manhattan Beach and 3 at LA Live. All were successful, by any measure. Raising concierge awareness is a critical requirement to increasing business with clientele that is only in town for a few days.

I can attest to the fact that Mary Ann can and will get not only new, but also repeat, business from hotels that may not be aware of your restaurant. I highly recommend her. She is a pleasure to work with and she will deliver beyond your expectations.

Cheers,

Michael Zislis
Owner
Zislis Group